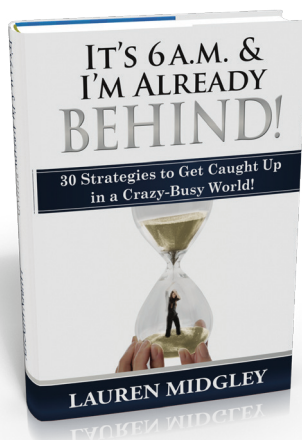


ATTENTION MEETING & EVENT PLANNERS

Let Top Productivity Speaker and Consultant
LAUREN MIDGLEY

Empower, Inspire & Motivate
Your Audience to Take Action on
What Matters Most Right NOW!



Lauren's Mission:
"To inspire leaders to create more success in their organization by being focused, committed, and see the momentum to get more done."

Lauren has spoken for these companies and organizations: (partial client list)

- ▶ Allstate
- ▶ American Marketing Association – DFW
- ▶ Cancer Care Services
- ▶ Convenience Retailing University
- ▶ Department of Homeland Security
- ▶ E Women Network
- ▶ Home Inventory Professional Association
- ▶ Ladder Alliance
- ▶ Over 40 Females
- ▶ Plaid for Women
- ▶ Renweb Software
- ▶ Texas Business Women
- ▶ Texas Health Services
- ▶ Texas Woman's University
- ▶ TX Key Producers
- ▶ Women in Business
- ▶ Women of Visionary Influence
- ▶ Writer's Guild

LAUREN IS AVAILABLE FOR ALL YOUR IMPORTANT EVENTS!!

- ▶ Keynotes (opening and closing)
- ▶ Conferences
- ▶ Breakout Sessions
- ▶ Workshops
- ▶ Retreats
- ▶ On-site Meetings
- ▶ Coaching
- ▶ Leadership Development

Lauren Accepts a Limited Number of Bookings Per Year.
Book Lauren Now For Your Important Event!

The Ideal Professional Speaker for Your Next Conference or Event!

Call Lauren Today! (817) 965-4244 • Visit: www.LaurenMidgley.com • Lauren@LaurenMidgley.com

5 Reasons Event Coordinators Love Booking Lauren Midgley

1 Personal Productivity Expert and Powerhouse Speaker:

Lauren has always been a maximum achiever in life. What is unique is how she provides rich, real world content that is easy to follow and actionable. She knows the corporate and entrepreneur productivity challenges. Count on her to exceed expectations and over-deliver.

2 Proven Strategies for Success:

Lauren's clients experience results both personally and professionally. Her strategies have been proven to get the desired results of reduced frustrations, overwhelm and less stress.

3 Inspiring Speaker:

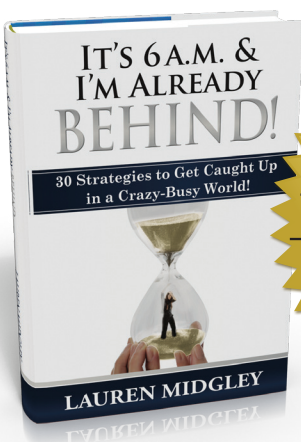
Lauren understands what motivates individuals to take action. She is engaging, interactive, fun, and provokes a higher level of thinking. Audiences love her mix of emotion, humor, motivation and storytelling.

4 25+ Years of Experience:

Her years in corporate life and as an entrepreneur blend together for a powerful mix! She has the unique ability to bring out the best in organizations and individuals.

5 100 Free Books

- Valuable and relevant information on getting more done; the right things done
- Action Steps –practical ideas that can be used immediately
- Lasting Impact – Lauren's presentation focuses on behavior changes for the future
- Easy to Work with – Lauren will be the easiest speaker you have ever had to work with



100
FREE Books
when you schedule
LAUREN MIDGLEY
for your Event!
(a \$2495 value)

A MESSAGE FROM LAUREN



Dear Meeting Planner:

I understand that planning an event can be a very stressful task. The amount of work you are required to do in a short period of time is challenging and overwhelming. The last thing I want you to worry about is “me,” the speaker. I make it a top priority to ease your burden on my end – will do whatever it takes.

My message will empower, inspire and motivate your attendees to utilize the information gleaned from the conference and put it into action. We all have a lot of tasks on our plates, so let me make yours a bit less full!

I understand the challenges an organization, business owner or their staff have to accomplish to meet ongoing goals. Getting focused and commitment through improved productivity strategies DO make a difference. *Sincerely, Lauren*

LAUREN'S MOST REQUESTED TALKS

“It’s 6 am and I’m Already Behind: Strategies for Getting Caught Up NOW! *(Keynote)*

Being productive differs for each person, based on their energy, prioritization skills, and understanding of what really needs to get done. Every day is a new chance to do better at managing distractions and understanding the capacity of time.

Her enthusiasm for helping others accomplish more is contagious.

Lauren uses special techniques and learning concepts to ensure participants will walk away with practical strategies that will work for them.

They will have:

1. How to evaluate what realistically can be accomplished
2. Why focus and commitment are important to the momentum process
3. How to get more done without increasing the amount of time
4. Impact profits, promotions and personal satisfaction

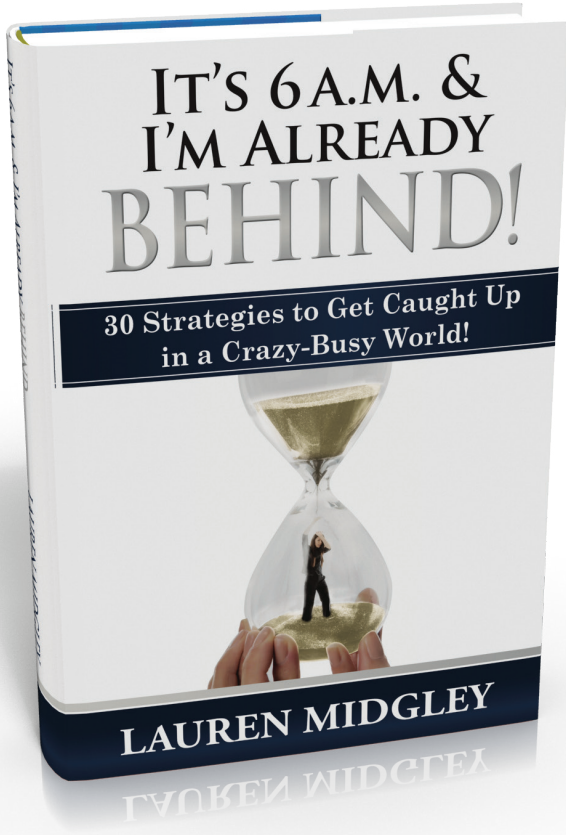
“It’s 6 am and I’m Already Behind: Strategies for Getting Caught Up NOW! *(Half Day or Full Day Sessions)*

Lauren takes your participants to the mastery level in an experiential learning environment that will solidify concepts, produce powerful results and change behavior patterns.

1. Productivity strategies to apply to your life: both personally and professionally that create win-win results.
2. Leadership, team building and personal development concepts that lead to significant improvement.
3. Increase confidence of what can truly be accomplished... without hesitation.
4. Powerful exercises that provide clarity and make a difference.
5. Fun environment that makes learning interesting and impacts retention of information.

AFTER LAUREN SPEAKS, YOUR AUDIENCE WILL:

- ▶ Feel empowered to take control of their time and tasks
- ▶ Understand the real priorities facing them
- ▶ Improve their concentration and focus to get more done
- ▶ Have a toolkit of proven strategies to achieve winning results
- ▶ Feel more accomplished, less stressed and better personal satisfaction



Lauren's Top Selling Book *It's 6 a.m. and I'm Already Behind!*

(Example of one of the strategies in the book)

Know Your Daily Capacity

Have you ever had the feeling of having SO much on your plate that even one minor request turned you into a raving lunatic?

It can feel like this:

My To Do list is overflowing.

I am working as fast as I possibly can. I feel so behind. I am overwhelmed.

My head is a funnel where the tasks are pouring in at a furious pace on the top.

Some tasks are getting done and coming out of the bottom.

But the inflow of tasks is so great that they just don't get done in a timely fashion.

If one more person asks me to put something on my list, my head will explode.

I will reluctantly say yes ... but not really mean it.

I will add the requested task to my list and hope I will find time to honor my commitment.

I know in my heart that it truly is at the bottom of the list and not likely to get done on time.

Simply, there are more important things I must do before I even THINK about starting that project.

The concept of knowing your capacity of time on a daily basis is powerful to your mental well-being.

As you approach each day, determine how much open capacity of time you have to accomplish goals on your To Do list. You might plan the night before or the morning of that day.

The recommended steps are as follows:

1. Look at what are your committed appointments for the day.
2. Consider the open spaces of time available to you.
3. Look at your Master To Do list to determine what is important to accomplish that day. The KEY is to only add in those tasks you know that you can actually accomplish based on the time you realistically have available.
4. When adding those tasks to your calendar, assign the amount of time it will take to complete each one.

The mindset shift is accepting that you cannot do all the tasks that reside on the Master To Do List. That list is merely a collection tool of ALL that needs to be done. Ideally, it is on paper or an electronic version and not in your head. Why set yourself up to fail by adding in too much?

You want to feel caught up with what needs to be accomplished today. Over committing for today is what makes us feel behind. Mastering this one strategy can have a huge impact on your Productive Mind™ to minimize the “never caught up” feeling.

Your daily calendar and planning sheet (see the Capacity Sheet in the appendix) are your tools to figure out what to accomplish TODAY.

*It is all about your productive mind-set; it is **not** about the clock.*



Lauren's keynote to begin your conference or end it.



Her workshops support the keynote message.

To Check Availability Contact:

(817) 965-4244 • Visit: www.LaurenMidgley.com • Lauren@LaurenMidgley.com

Imagine how your productivity success will
skyrocket when you have

LAUREN MIDGLEY

coach your team to inspire them to get more done!

If you could inspire each person on your team to a higher level of accomplishment and achievement, how would your organization change?

How much more would your organization benefit from having employees who are **less stressed, are highly energized, internally motivated** and perform as successful team members?

What you get with Lauren's Coaching Program

A Transformational Training Session for Your Team

(\$7500 value)

Includes the following:

- ▶ Lauren will conduct a tailored training session on-site for your team, up to 4 hours
- ▶ A Personal Assessment with each team member to establish their unique productivity style, areas of strengths and areas to increase effectiveness.
- ▶ How to increase the productivity level of the team
- ▶ Identify key distractions within the team to establish what may be affecting results.
- ▶ Conduct a group Productivity Goal Session to ensure clarity within the team.
- ▶ Team building activities to demonstrate key points and enhance learning.

Lauren is:

- World Class Speaker
- Top Selling Author
- Leading Authority on Productivity
- Trained hundreds of Organizations; thousands of Individuals on how to achieve more, get caught up, and increase personal satisfaction.

All of these benefits leads to greater profits for the organization.



Lauren's Team Coaching Program:

BONUS #1

3 follow up 30-Minute Pre-Scheduled Coaching Calls with Lauren for your team after the on-site training is complete.

(\$1500 Value)

BONUS #2

100 FREE Books to offer real world strategies to get caught and STAY caught up

(\$2495 Value)

BONUS #3

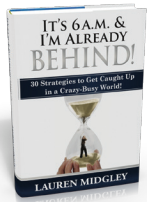
Weekly Productivity Tips and Challenges email to keep your team inspired and taking action.

(\$1500 Value)

Total Value = \$12,995

The Ideal Professional Speaker
For Your Next Event!

Since you have booked Lauren Midgley to speak, your group is entitled to discounted prices on the following resources:



Book:
\$24.95



Action Guide/CD:
\$47.00



Program:
\$497.00

Products	Qty	Price	Discounted Price	Total
It's 6am Book		\$24.95		
It's 6am Action Guide and CD Set		\$47.00		
Top 10 Productivity Secrets Program		\$497.00		

3 EASY WAYS TO PLACE YOUR ORDER

EMAIL: Lauren@LaurenMidgley.com PHONE: (817) 965-4244
MAIL: 1501 Hall Johnson Road, Suite 1072, Colleyville, TX 76034

Payment by: Check Enclosed Visa MC

Credit Card #: _____

Name on Card: _____

Exp. Date: _____

Signature: _____ Today's Date: _____

Money Saving Ideas For Utilizing The 100 Free Books Available To You!

1. **REWARD** those who have helped your group by giving them a FREE autographed book.
2. **INCREASE ATTENDANCE** by advertising that the first 100 receive a FREE autographed book.
3. **DOOR PRIZES:** Give away as door prizes.
4. **BOOK SIGNING:** Advertise that Lauren Midgley will be autographing books after the event to increase attendance.
5. **RAISE MONEY FOR YOUR GROUP:** Sell the books at the event for the full retail price.
6. **INCREASE EVENT VALUE:** Incorporate the cost of the book for every participant into the registration fee.

Your Special Bulk Discount on Any Product Combinations

QTY.	DISCOUNT %
20	10%
50	20%
100	25%
200	40%
250+	50%

Shipping & Handling Charges are additional. Please call for rates.

SHIP TO

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Tel: () _____

Fax: () _____

Email: _____

ADD VALUE AND ENHANCE YOUR EVENT—ORDER TODAY!

(817) 965-4244 • Visit: www.LaurenMidgley.com • Lauren@LaurenMidgley.com

LAUREN MIDGLEY

Author, *It's 6 a.m. and I'm Already Behind*

Speaker • Author • Trainer • Consultant

Why Lauren Midgley is the Ideal Professional Speaker for Your Next Event!

You will want to book Lauren Midgley for your next event. She is passionate about people accomplishing what needs to be done without weighing them down. The feeling of being behind in productivity impacts all areas of life: work, relationships, health wealth and much more. In working with franchisees and business owners, Lauren has seen firsthand how those who have mastered productivity are rewarded with less stress, greater profits, and a better way of life.

As a highly in-demand speaker and top selling author, Lauren speaks to audiences ranging from intimate groups of ten to conferences in the thousands. Utilize her to deliver the right message to your organization on PRODUCTIVITY, as an opening keynote to set the tone or as the closing message to inspire attendees to action.

Her Background

Lauren Midgley, based in Dallas-Ft. Worth TX became an entrepreneur in 2010 after a 25+ year career with two Fortune 500 companies in a variety of positions: Franchise Development, Sales, and Marketing. Skilled at helping others with productivity, accountability, leadership, sales growth and marketing, Lauren understands her audience and their motivation. She engages the audience through interaction, thought provoking questions and unbridled enthusiasm. Her goal is to shift their thinking and action to get results.

Lauren is a professional member of the National Speaker Association and is on the Board for the North Texas Chapter. She has an MBA and undergrad degree in Marketing. Lauren is proud to have acquired the Certified Franchise Executive certification from the International Franchise Association.



Lauren can speak to audiences from 20 to 20,000.



Event Coordinators Love Lauren

“On behalf of the Workplace Improvement team, we appreciate your insights and expertise. The concepts and ideas learned today will benefit the lives of our staff and assist us in better providing services to the citizens of our region and the state of Texas. Thank you!”

—Earlene Quinn, *Deputy Regional Director, Texas Health Services*

“We really appreciated Lauren speaking at our AWIN (Allstate Women in Networking) Event. We all enjoyed her dynamic personality and great message.”

—Stacy Wines, *Allstate, Operations Site Leader*

“I asked Lauren to speak at Over 40 Females Connect LIVE! Networking about creating results and she delivered big time. Lauren’s presentation was authentic. She easily connected with the audience. She made a difficult topic easy to understand and excited us all. Her energy is contagious and her spirit is warm and inviting. I look forward to having Lauren back to present on another topic.”

—Tamara Payne, *Chapter Director, Over 40 Females Ft. Worth Marketing Consultant at Payne Free Marketing*

“The great reviews are still coming in on how wonderful you were. Thanks for making us look good!”

—Alma Hall, *Member Services*

“It was wonderful hearing you speak today at Texas Woman’s University. You have inspired me to work harder. I will definitely recommend you to others as a speaker for other events in the future. Thank you for your insight.”

—Amanda Hinson-Enslin, *Program Coordinator*

“This book is a must have for anyone looking to change their mindset on productivity in this busy world. Lauren Midgley wants you to stop setting yourself up to fail. Instead, she wants you to “win” every day at being productive.”

—James Malinchak, *Featured on ABC’s Hit TV Show, Secret Millionaire and Founder, www.MillionaireFreeBook.com*

To Check Availability Contact:

(817) 965-4244 • Visit: www.LaurenMidgley.com • Lauren@LaurenMidgley.com